Greetings from the

Digital Incubation Center!

The latest news from the Digital Incubation Center   September 2019

OWASP
Open Web Application
Security Project

OWASP &
Null Doha Chapter
Meet-up at DIC

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OWASP & Null Doha Chapter Meet-up at DIC

In collaboration with the Digital Incubation Center, OWASP/Null Doha chapter organized the **Open Web Application Security** (**OWASP**) meet-up at DIC. The OWASP/Null Doha chapter was established on 5th January 2019 with the purpose of sharing knowledge on various topics related to cyber security. OWASP/Null Doha chapter is a part of the ever-growing OWASP/Null global community.

The meet-up aimed to spread information about security awareness. It brought cyber security professionals in Qatar to share their knowledge on information security, software security, and open web application security.

The meet-up gave an opportunity for DIC startups as well as open web developers and cyber security enthusiasts to keep up to date with the latest trends in cyber security and connect them with security experts and professionals in Qatar.

The event speakers taught the attendees about cyber security strategies, and also gave them practical tutorials to on how to trace hackers, detect an unauthorized intrusion and analyze malicious programs.

Arab Women in Tech:
Emerging Women in Emerging Tech
Second session

The Ministry of Transport and Communications held the panel discussion "Arab Women in Tech" within its program of Digital Transformation of Small & Medium Business Enterprises, DTSME. The panel discussion centered on the use of technology for women entrepreneurs. It brought together leading women entrepreneurs in Qatar to share their expertise with young women entrepreneurs. During the panel discussion, Duha Al Buhendi, Digital Incubation Center manager, spoke about DIC's long-term efforts to support tech women entrepreneurs at their beginnings of establishing their technology-based startups.

The panel discussion aims were to create a community of women working or interested in technology and entrepreneurship to expand their knowledge and technical ability. The panel featured three successful women entrepreneurs: Fatma Asad, founder of Lova Collection, Abir Bougurra, founder of Vectorize Qatar, and Hanan Mohammed, Co-founder of B-five, an incubated startup at DIC.

Each entrepreneur expanded on her experience and insights in emerging tech and opportunities for women in e-commerce. Fatma Asad, stressed the importance of taking advantage of modern technologies for fashion entrepreneurs. Asad explained that the fashion industry is growing fast and new technologies and social media helped expand her business.

The session also dealt with women entrepreneurs' efforts to raise awareness of new technologies in Qatar, including Abir Bougurra who introduced affordable 3D printing services to the Qatari market, as well as Hanan Mohammed, who co-founded a platform to connect employers with freelancers.

The panelists emphasized the importance of adapting to new technologies, such as advanced analytics, because these technologies save time and effort and help entrepreneurs reach their desired goals.

The panelists concluded the session by sharing their personal experiences with the ever evolving technology, with a focus on the digital transformation of the state of Qatar.

Also, they expressed their views regarding the challenges that women entrepreneurs face and how to overcome them with patience, determination and hard work.

DIC training

As part of its ongoing "**DIC startup training**" series, the **Digital Incubation Center organized two-day training sessions** for its incubated startups. The training sessions equipped DIC entrepreneurs with business skills which included sales, selling and value selling.

The entrepreneurs learned about customer development strategies and also about customers' behavioral patterns and how they affect market dynamics.

The training sessions gave an opportunity to the entrepreneurs to develop their business strategies. The session ended with practical training for entrepreneurs on how to structure their deals and how to close a profitable deal.
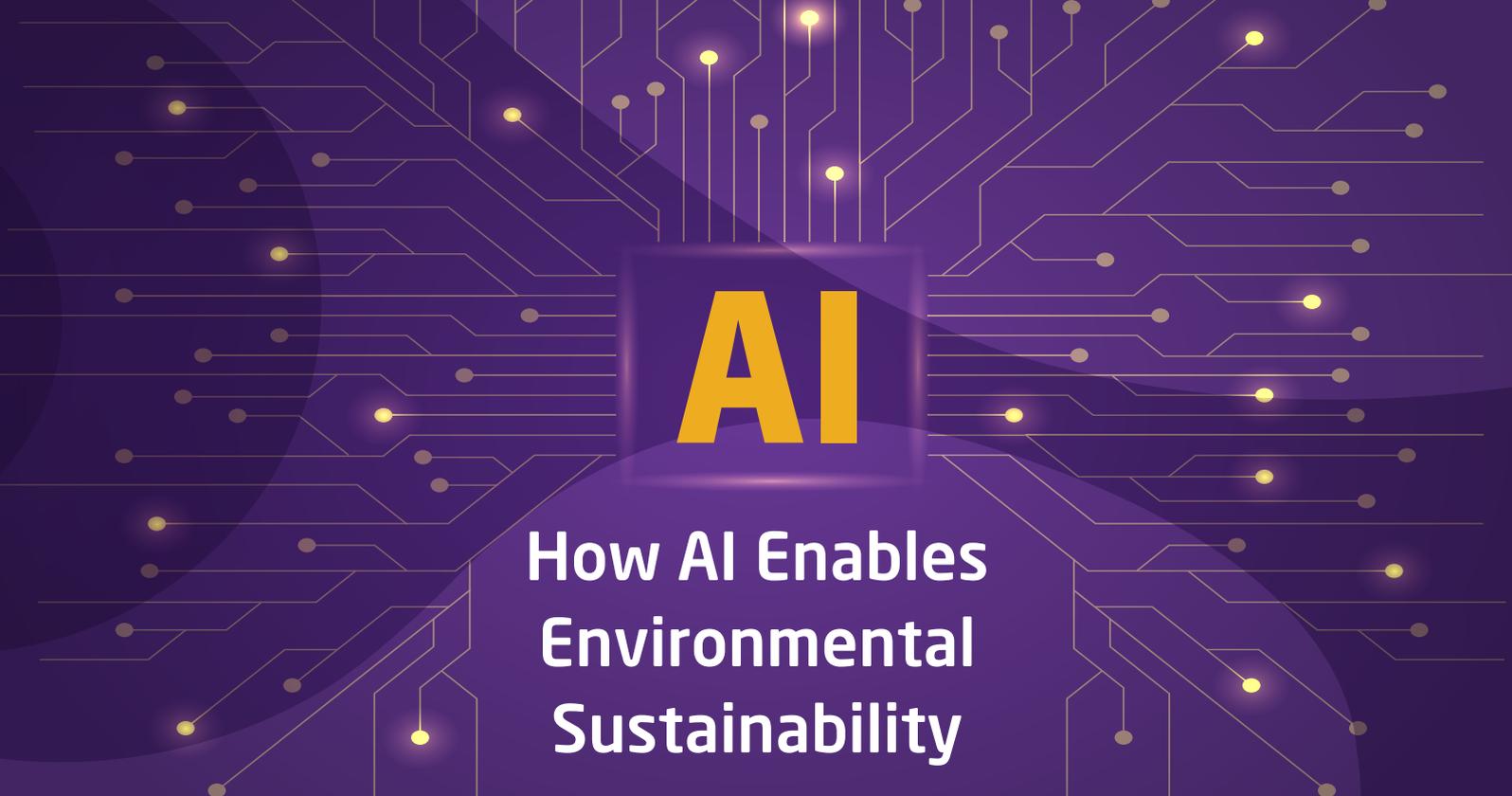

Startup of the Month:

EButler wins alpha startup at RISE conference

E BUTLER

EButler is an incubated startup at DIC. The startup developed an online platform that serves as a digital Butler. The platform is an all in one service aggregator platform that connects people to the best service providers in Qatar.

In July, EButler was selected as an Alpha Startup at the Rise Conference 2019, Hong Kong. RISE gathered the brightest minds in tech together in one place. During the summit event, DIC's startup EButler was able to connect with likeminded people including developers, engineers and investors changing the landscape of business and technology.

AI

How AI Enables Environmental Sustainability

Artificial intelligence has become the most transformative business trend in the world today, in part thanks to the rapid advances in computer and communications hardware. According to a 2018 report by Intel, 74% of 200 business decision-makers in environmental sustainability agreed that AI would help solve environmental problems.

An efficient AI-driven system can help entrepreneurs decrease their carbon footprint. They can develop systems to monitor their hardware which can then be used to detect and notify the consumer if the life cycle of a part is over or has turned faulty and guide the consumer through replacement procedures.

An AI-driven system could also pave the way for safer agricultural methods and ultimately benefit people's health. For instance, it can monitor crops and soil and maximize crop production with a low impact on the environment.

There are no limits to the use of AI to improve environmental sustainability. AI can help protect large forest areas by monitoring them using AI-enabled drones, provide tools to monitor air pollution in real-time, and improve water quality by monitoring pollution levels to determine if any illegal activities are affecting the water quality.

As the world continues to face environmental challenges. The use of AI for environmental sustainability remains one of the most useful tools in our fight for environmental balance.

For more information, see:

https://www.forbes.com/sites/cognitiveworld/2019/09/04/how-iot-and-ai-can-enable-environmental-sustainability/?ss=ai-big-data#6a6d007e68df

Our Incubated Startups

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Work with DIC

Our startups are looking for the best talent in Qatar!

If you would like to work in a dynamic environment with an enthusiastic team on exciting projects take a look below at the jobs currently being advertised.

See our full list of jobs at DIC startups.

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